

WorkforceWise

Powerful Field Staff Monitoring and Lone Worker Protection

WorkforceWise - enables operators to offer corporate clients a tailored Software as a Service (SaaS) solution that provides cost savings, greater efficiency and control. For field based staff, the solution gives protection and peace of mind.

WorkforceWise is a powerful Field Staff Monitoring and Lone Worker Protection tool that enables companies to locate their staff around the clock.



Key benefits to mobile network operators:

- » Easy to deploy - fast time to increased revenues
- » Expand your corporate service portfolio
- » White label solution for total customisation and branding
- » Robust, reliable, flexible, scalable application
- » Increase/retain loyalty and market share
- » Rapid market entry
- » Increase VAS offering
- » Location and tracking via network infrastructure and/or specialised GPS devices.

Key benefits to enterprise customers:

- » Ability to locate staff around the clock
- » Ensure the security and safety of employees
- » Log all activities for auditing purposes
- » Improves efficiency and reduces costs
- » Providing peace of mind for remote workers
- » Instant notification if help is needed
- » Scalable - can grow as your workforce expands
- » Location histories documented
- » Ability to undertake care of duty to employees
- » Rapid escalation of emergency information.



Relevance to your corporate clients

Companies have a duty of care to their employees and ensuring the safety and wellbeing of field based staff will be a major concern for your corporate clients.

Tracking and monitoring field staff is an application where location based technology is ideally suited and where operators can offer significant value to their corporate customers. WorkforceWise enables the operator to deliver a flexible, feature-rich service platform to address these growing demands.

WorkforceWise is a Lone Worker Protection and Field Staff Monitoring platform that enables your corporate clients to locate and monitor their staff, providing:

- » pin-point location and tracking around the clock
- » location histories
- » panic alarms
- » a host of other value add services.

How it works

WorkforceWise is a technology-neutral platform that allows the use of various location positioning methods (such as Cell-ID data taken from mobile handsets and GPS coordinates from mobile phones or other specialised devices).

It also permits use of all GPS devices (by configuring a device handler), any mapping interfaces (such as MapPoint and Google) and all data communication channels (GPRS, SMS, and satellite networks such as Iridium).

Notification can be in the form of map data sent directly to the mobile device of the rescue team, helping to pinpoint the worker's location and get to them more quickly. At the same time, WorkforceWise can send out email and SMS alerts to company managers, escalating awareness of the situation and logging all activities for audit purposes.

Key features:

- » Location positioning by Cell-ID and GPS
- » Display historical movement and export logs
- » Data communication via GPRS, SMS and/or Iridium satellite network
- » Multiple GPS device support
- » Send messages to lone workers (SMS, MMS, Web, WAP Push)*
- » View location of multiple workers simultaneously

- » Panic button (dependent on device)
- » Creation of geo-fences (circle, polygon, route and co-proximity) and associated alerts (for example when entering or exiting, time related)
- » Grouping of lone workers or field staff by business unit or department
- » Can be delivered as a control room (LAN) software client
- » Integration with CRM and other business process systems*
- » Integration with local and international map providers
- » Access rights management to ensure privacy and security issues are addressed
- » Satellite view (where available)
- » Integration of vehicle tracking functions* (please see our TransportWise solution for further information)
- » Historical movement display
- » Panic alarms, timed alerts and no-motion detection*

*These and other features can be implemented upon request.

Field Staff Monitoring

A WorkforceWise solution generates additional revenue for operators whilst enabling their corporate clients to keep their staff safe wherever they are.

Tailored solution

The solution is completely flexible in order that operators can tailor the service to fit in with their customers' business procedures, making it highly relevant. We can also provide the operator with a web-based interface, a control room (LAN) software client, giving you more options as the service provider to profit from the service.

Contact us

For more information about how WorkforceWise can help increase your revenues please visit:

www.creativitysoftware.net

or contact us at

sales@creativitysoftware.net



About Creativity Software

Creativity Software is a UK company that specialises in Location Based Services. The company provides Mobile Network Operators globally (GSM & CDMA, 2G & 3G) with Location Positioning Infrastructure, Middleware and Applications, enabling them to:

- (1) comply with lawful intercept government legislation
- (2) deploy zone billing, and
- (3) deploy new revenue-generation services for both consumers and enterprises.

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