

## WHY CREATIVITY SOFTWARE?

I [Richard Lee, CEO] was asked to give a summary of why someone would join Creativity Software – in other words, what makes Creativity a good place to work.

At risk of having my head bitten off, I thought I'd ask the people who work here to give me a sentence or two.....after all, I obviously have my point of view, but I am sure that most candidates would be more interested in a more objective perspective.

So here are the views of those who chose to reply to my request...

### What makes Creativity Software a good place to work?

*“The company treats people as people and not like a number, so the company cares about their people. Really good flexible environment, dynamic and multicultural team. What we develop isn't the classic software product, we develop interesting and pretty unique software and whoever joins the company will appreciate and enjoy it.”*

Fabio, Italian, Software Engineer

*“What I can say for sure is that Creativity Software Ltd is a really good company to work for because:*

*the atmosphere is calm and friendly; everyone is kind, helpful and respects each other; the management appreciates the hard work and always keeps an eye on keeping the employees happy (or at least when they can.)*

*From the technical point of view, I would say that:*

*the company is committed to high quality (or at least trying to); the company is working in an area of business that contains a lots of undiscovered opportunities and therefore there are a lots of potential for creative people; the company products need a wide range of technologies so it is really hard to get bored while working on the same project - the technical management is young enough to appreciate to use the industry's latest technologies*

*Well, that's it.”*

Agoston, Hungarian, Software Engineer

*“For me the people are extremely important. We have a highly skilled and multi-cultural team which results in me learning something new almost every day – whether it be work related or on a personal level. Constant intellectual stimulation provides challenge, competition and a hunger to learn. We have a dedicated, open, high-energy management team and their drive and motivation is contagious.*

*The rapid pace at which we are expanding provides a fantastic opportunity to gain varied experience and exposure to all areas of the business. I also thrive on the fact that we serve international markets as this provides variety, additional challenges and often a steep learning curve!”*

Ciara, British, Marcomms Manager

*“I think one of the most compelling reasons is the strong sense of community and team at Creativity.”*

Neil, British, Software Engineer

*“I’m sure other people will agree with me that some of the reasons why CS is a good place to work are:*

*the entrepreneurial business culture where everyone is working towards the same goal – no hidden agendas or politics; the multicultural team which makes the working environment enriching*

*the international / global scope of the business which makes it exciting; the industry where we operate which has a lot of room for growth; the policy of open communication where everyone can express their ideas, propose ways to improve the way things are done, challenge decisions, criticise constructively, etc.*

*Because in the summer when it’s sunny and warm on the Friday afternoon we finish work early so we can enjoy the weather!”*

Saul, Mexican, Market Development Director

*“Creativity Software is one of the leaders in its business domain i.e. LBS. It’s a fast expanding organisation creating scope for in-house career development for its employees. Creativity employs innovative experts of each relevant field who work in a collaborative environment towards a common objective, thus providing a perfect environment for anyone to learn and contribute.”*

Wrishi, Indian, Software Engineer

*"I like that even though the company is small the product is good. And while working here, you get the feeling that you actually do something that affects the overall product and how well it performs. Therefore everyone is very enthusiastic about what they do."*

Petr, Czech, Software Engineer

*"To be involved in one of the exciting growth areas of technology, location-based services. This market seems to be huge and growing. To work in a small company where there's a lot of opportunity for creativity and trying on different hats. Because the environment is casual and non-corporate, the people are smart, friendly, and helpful... and it's a fun place to work.*

*The location is great by the Thames.*

*We have croissants on Friday!"*

Gigi, Egyptian/American, Technical Writer

*"There is a vast market for us and we have a mature executive team + a group of ambitious people. In here you grow with the company and there is no limit for your career development. This is the right place for intelligent people who don't want to retire on the same position in a "big" company."*

Ben, Chinese, Sales Manager

*"Opportunity to work as part of a young and energetic team in a company that is going through an exciting growth phase. Every Monday morning we start the week with a team scrum, this is a short meeting that allows everybody to step forward and share with the team what tasks they will be working on for the week. It also allows you to get an idea of what the other people in the office do and the overall objectives for the week. Good social environment with most team members going for drinks on Fridays and developers have regular team lunches every Wednesday.*

*A good environment to show case your existing talent as you will be working on a variety of projects for clients around the world. The company fosters development in all its employees by giving them the chance to work in areas which are new to them and giving support and advice as needed.*

*The company allows its employees to share in its profits by offering a performance based bonus.*

*New offices located in Kingston great transport links and some of the towns best amenities are just five minutes walk away. You always feel informed and included in the company's running as we have weekly team updates every Friday morning over coffee and a croissant."*

John, Irish, Financial Controller

*“At Creativity there is an environment full of talented people from all corners of the world creating leading edge software and having fun doing it.”*

Brian, British, Software Engineer

*“The first thing that comes to my mind is: Creativity is a company with a culturally diverse and open working environment with no micro management. It’s a place where each employee is duly respected for his/her contribution.”*

Deepti, Indian, Software Engineer