

Creativity Software - confirmed speaker for ISS Lawful Intercept conferences

The world's largest gathering for Lawful Intercept

London, UK, 7th December 2010 – Creativity Software, location-based service (LBS) specialist, is pleased to confirm their attendance both in a speaker and exhibitor capacity at the forthcoming ISS Asia World Pacific and ISS World MEA conferences for Lawful Intercept.

As an active supplier of mobile location Lawful Intercept solutions to operators across the Middle East for some time, Creativity Software is well positioned to share their knowledge and deployment experience with other operators facing similar legislative compliance.

Creativity Software will be presenting two sessions at each conference – the first for mobile network operators, and the second, for government agencies. Both sessions will focus on providing a holistic approach to compliance and highlight the need for all parties in the ecosystem to work together. The alternative approaches to compliance available to operators, some of which can help them re-coup the cost of compliance, will also be addressed.

Saul Olivares, Market Development Director at Creativity Software comments, “We are delighted to be asked to participate in the ISS Lawful Intercept conferences again. It is an forum in which all members of the Lawful Intercept value chain can exchange information in a confidential environment”.

You can hear Saul Olivares speak at ISS World Asia Pacific in Kuala Lumpur on the 9th and 10th of December, and Richard Lee, CEO at Creativity Software at ISS World MEA in Dubai on the 21st – 23rd February 2011. For further information on the conferences please visit the ISS Telestrategies website: <http://www.telestrategies.com/>.

For more information on mobile location Lawful Intercept solutions available from Creativity Software, please visit www.creativitysoftware.net

About Creativity Software

Creativity Software is a UK based company that specialises in **Location Based Services**. The company provides Mobile Network Operators globally (GSM & CDMA, 2G & 3G) with Location Positioning **Infrastructure, Middleware and Applications**, enabling them to:

- comply with lawful intercept government legislation
- increase their ARPU by offering location- based services to both consumer and enterprise markets, including the significant strategic opportunity from location-based mobile advertising.

Partnerships with other telecommunication equipment vendors and a strong network of sales agents and distributors throughout the world, give Creativity Software a global presence, with local expertise.

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